

# CALVERT COUNTY DEPARTMENT OF COMMUNITY PLANNING & BUILDING

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March 25, 2015

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Draft Signage Regulations, Draft Version 1

## Overview:

At the direction of the Board of County Commissioners, the Departments of Community Planning and Building and Economic Development hosted a forum on county signage regulations in February 2012 to provide the public with an opportunity to review current sign regulations and offer feedback on potential changes. Community feedback was solicited on temporary weekend signs, signs on vehicles, off-premise/directional signs, electronic signs and other outdoor advertising methods.

As part of the sign regulation review effort, an ad hoc committee of business owners, citizens groups, members of county appointed boards and commissions and residents met on a regular basis through 2012 and 2013 to study the issues further and develop a set of proposed changes. The Ad Hoc Committee most recently met on February 23, 2015.

The first draft of the proposed sign regulations (dated January 25, 2015) are expected to change via the public input process. Feedback will be accepted throughout the public review process. Three public outreach meetings are scheduled - one in the northern area of the county, one in the southern area of the county, and one in Prince Frederick.

The proposed Sign Regulations have been reorganized so that the Calvert County regulations and all seven Town Center regulations are consistent in terms of organization, format and style. While the Town Centers might still be varied in some of their sign requirements and preferences, users may find all information located in the same place within each sign regulation section.

Note that State property and right-of-way is controlled by the State and is reserved for official traffic control signs or devices. Other types of signs are not permitted in the State right-of-way. On-premise and off-premise signs adjacent to State roads are subject to certain criteria. Off-premise outdoor advertising signs, if permitted, must obtain a State permit and conform to local government sign regulations. Also note that the Towns of Chesapeake Beach and North Beach have their own planning and zoning authority and are not subject to Calvert County sign regulations.

Language in the existing Calvert County Zoning Ordinance and Town Center Zoning Ordinances regarding sign style and design has not been included in the proposed regulations. Instead, guidance on style and design will be in a separate Signage Design Guidelines document. The draft Signage Design Guidelines will be available with Sign Regulations, Draft 2. The proposed

sign regulations are intended to include regulations that are measureable and quantifiable, such as size and setback, and include concerns relating to public safety. Guidelines relate to aesthetic aspects: they provide guidance, they are not rules.

Written comments on Draft Version 1 are accepted through April 15, 2015 by these methods:

- Submit comments at a public meeting
- Mail to Community Planning & Building Department, 150 Main Street, Prince Frederick, MD 20678
- Fax to 410-414-3092
- Email pz@co.cal.md.us

## Process:

Staff is seeking comments on the Draft 1 of the proposed sign regulations. Staff will prepare Draft 2 of the proposed sign regulations. Staff will take the draft regulations to the Board of County Commissioners for discussion in work session. The Board refers the draft regulations to the Planning Commission. The Planning Commission then seeks agency comments and directs staff to make revisions or to proceed to schedule a public hearing with the Board of County Commissioners and Planning Commission. The County Commissioners and the Planning Commission will then hold a joint Public Hearing, with an opportunity for additional public comments. The Planning Commission makes a recommendation to the County Commissioners. The Board of County Commissioners then votes on the adoption of the proposed regulations.

Highlights of proposed regulations by page:

Page 3: 6-8.03 Regulations of General Applicability – K: Draft regulations would limit the maximum amount of storefront window signage to 25%. Currently, a few of the Town Centers address storefront window signage, limiting signage to 25%. The issue is how much should be the maximum: 25%, 50%, 75%?

Page 5: 6-8.05 Use of Vehicles as Signs – revised from previous language to deal specifically with vehicles that are used as signs. Although vehicles can and commonly do have signage on them, a vehicle parked in a public place away from its work or business location for an extended time (more than eight hours for more than two consecutive days) may be issued a civil violation.

Pages 6&7: 6-8.06

A. Monument or Freestanding Signs – clarified, quantified, and standardized for the County and all Town Centers.

D. Height – Monument or Freestanding Signs – standardizes height of signs for the County and all Town Centers, based on road speed.

Page 7: 6-8.07 Directional Signs, Offsite, for Business or Organization, Permanent, Not in State Right-of-ways:

B: Proposes to allow permanent offsite directional signs for cultural or historical site; a religious facility, a club, lodge, or fraternal or service organization; or an industrial business area.

Page 10: 6-8.17 Electronic Message Centers (EMCs): Proposed regulations include criteria for EMCs, should they be deemed desirable in any Zoning districts, either within or outside of Town Centers.

There are commonly two ways to regulate EMCs so that driver impact and distraction is limited. One is to restrict the signage by spacing so that signs, with constantly changing messages are not grouped closely together, subjecting drivers to a view that appears to have constant movement. Generally the practice is to restrict the signage by spacing of 1000' feet or more.

The other way to avoid this visually distracting situation is to create a minimum display time. This method would create the opportunity for a greater number of businesses in close proximity to each other to have signs. Limiting display time becomes critical if signs become numerous. If there are no meaningful limitations of each sign's ability to change frequently, drivers may be subjected to an unsafe degree of distraction and sensory overload. Therefore, requiring a limit on display times on dynamic signs is in the public interest, while still allowing fair opportunity for businesses to utilize this technology.

# Page 11: 6-8.18 Temporary Signs:

Except for signs posted by government entities, temporary signs would no longer be allowed to be posted on government land.

Private property owners may display signs displaying messages of a noncommercial nature. Size and numbers of signs would be limited.

Temporary, on-premise signs of a commercial nature are presently permitted without a zoning permit to no more than 30 days per year. The draft regulations expands the number of days to 84, but with the necessity of both a temporary sign permit and submittal of a plot plan (simple drawing) showing the location of proposed signage.

Page 13: 6-8.20 Nonconforming signs. Regulations address use, maintenance, and removal. Nonconforming signs may continue to be used, regardless of change in content, unless the sign structure is replaced, expanded, or relocated. At that time the sign must be brought into conformance.

Page 14-25: 6-8.22 to 6-8.29: These sections list which signs are allowed outside Town Centers, within a specific Town Center, or zone within a Town Center, and any additional provisions for those signs. Only those types of signs listed in each section would be allowed.

Page 26-30: Definitions: Terms have been defined and some include illustrations. The definitions will also be included in the Calvert County Zoning Ordinance definition section, Article 12.

# Draft Version 1 January 2, 2015

# Sign Regulations

Table of Contents

6-8 Signs	
6-8.01 Purpose	2
6-8.02 Overview	2
6-8.03 Regulations of General Applicability	22
6-8.04 Calculation of Sign Area in Square Feet	
6-8.05 Use of Vehicles as Signs	
6-8.06 Monument or Freestanding Signs	6
6-8.07 Permanent Offsite Directional Signs (for Businesses	and Organizations) in
County Rights of Way	7
6-8.08 Directional Signs, Onsite Parking or Traffic	8
6-8.09 Signs for Farm Stand Products and Agritourism, Eco	tourism, or Heritage Tourism
Uses	8
6-8.10 Home Occupation Signs	
6-8.11 Real Estate Signs	
6-8.12 Construction Signs	
6-8.13 Political Signs	
6-8.14 Identification Signs	
6-8.16 Billboards	
6-8.17 Electronic Messaging Centers (EMCs)	10
6-8.18 Temporary Signs	
6-8.19 Subdivision Entrance Signs	
6-8.20 Nonconforming Signs	
6-8.21 Violations	
6-8.22 Signs outside of Town Centers	
6-8.23 Signs in Dunkirk Town Center	
6-8.24 Signs in Huntingtown Town Center	
6-8.25 Signs in Lusby Town Center	
6-8.26 Signs in Owings Town Center	
6-8.27 Signs in Prince Frederick Town Center	
6-8.28 Signs in Saint Leonard Town Center	
6-8.29 Signs in Solomons Town Center	23
D (1 1)	22
Definitions	26

# 6-8 SIGNS

# 6-8.01 Purpose

These regulations balance the need to protect the public safety and welfare, the need for a well maintained and attractive community, and the need for adequate identification, communication and advertising. The regulations for signs have the following specific objectives:

- A. To ensure that signs are designed, constructed, installed and maintained according to minimum standards to safeguard life, health, property, and public welfare;
- B. To allow and promote positive conditions for sign communication;
- C. To reflect and support the desired ambience and development patterns of the various zoning districts, overlay districts, planning areas, and sub-areas and promote an attractive environment;
- D. To allow for adequate and effective signs whose dimensional characteristics further the interests of public safety and the needs of the motorist, where signs are viewed from a street or roadway; and
- E. To ensure that the constitutionally guaranteed right of free expression is protected.

# 6-8.02 Overview

Sign regulations apply to each zoning district within Calvert County except the two municipalities, which have their own zoning authority. Each Town Center has a separate regulation section within its Town Center Zoning Ordinance identical to the one contained within this Ordinance which has been placed in this Article for ease of use and administration.

# 6-8.03 Regulations of General Applicability

- A. Except as permitted in these regulations, no sign shall be erected, affixed, or displayed without a sign permit.
- B. Permanent signs must comply with the applicable Design Guidelines and must obtain Architectural Review Approval. The County as a whole and each Town Center has Architectural Design Guidelines. All permanent signs must obtain Architectural Review approval.<sup>1</sup>
- C. No sign shall have moving parts or project any intermittent or flashing illumination.
- D. No sign shall be displayed which uses the words "Stop" or "Danger" or presents or implies the need or requirement of stopping or the existence of danger as part of an advertising sign.
- E. No sign shall be located where it will interfere with traffic visibility on the right-of-way of any road.

<sup>&</sup>lt;sup>1</sup>Contact the Community Planning and Building Department for applicable Guidelines and Architectural Review information and application.

- F. No sign shall be permitted which contains statements, words or pictures of an obscene character.
- G. No sign shall be placed on rocks, trees, or on poles maintained by public utilities.
- H. No sign shall be permitted which becomes unsafe or endangers the safety of a building, premise, or person. The Zoning Officer shall order such signs to be made safe or repaired or removed, such order to be complied with within 15 days of the receipt of such order.
- I. When a conforming sign structure does not include current or up-to-date advertising information for a period of 120 continuous days, the graphic message shall be deemed a violation and shall be removed or obscured. Removal/obscural shall be the responsibility of the owner of the property on which the sign is located.
- J. Replacement of existing signs: When an existing sign or freestanding sign (or monument sign) is replaced with a new sign, the new sign shall comply with the standards of this sign ordinance.
- K. Storefront windows shall not be used as a signboard. Some signage may be appropriate behind storefront glass; however, this signage shall be kept to no more than 25% of glass area and not obscure the view of merchandise, and shall comply with all other sign regulations.
- L. Official U.S., state, or county flags are not considered signs and are exempt from the sign requirements. All non-official flags and banners are subject to the provisions of the sign regulations and the size limitations set forth within.

# 6-8.04 Calculation of Sign Area in Square Feet

A. Sign area shall normally be the area of the face of the sign, except for the following situation:

If the sign consists of only of letters or figures, the area shall be calculated as if a rectangle were drawn around the exterior of the letters or figures.

See Figure 1 for an example of the area of the face of the sign and Figures 2 and 3 for examples of signs consisting of only letters or figures.

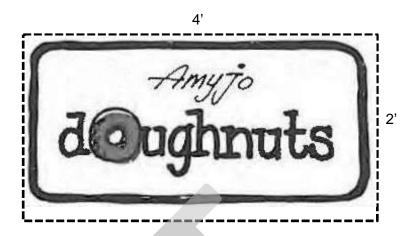


Figure 1 Sign area is the face of the sign<sup>2</sup>



Figure 2 Sign consisting only of letters



Figure 3 Sign consisting of a figure

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<sup>&</sup>lt;sup>2</sup> Illustration by Roger Bradfield, *Street Graphics* by William R. Ewald, Jr.

B. Business and Institutional Signs – Business and Institutional signs pertaining to the "use on the premises" are permitted as an accessory use in all districts, provided that the total square foot area of all signs shall be based on Table 6-1, Maximum Sign Areas.

TABLE 6-1 MAXIMUM SIGN AREAS	
Length of Front Building Wall (ft.)	Maximum Square Footage of Sign (sq. ft.)
10-19	30
20-29	50
30-39	70
40-49	90
50-59	110
60-69	125
70-79	140
80-89	155
90-99	170
>100	See Note 3 Below

NOTE 1: Fractions will be rounded off to the closest integral number.

NOTE 2: A cumulative measurement shall be taken for businesses or institutional uses sharing party walls.

NOTE 3: For building walls which are longer than 100 feet, add one square foot of signage for every linear foot over 100 feet.

NOTE 4: For each side of a building that has public entrances, the signage shall be calculated for the length of that building wall and the signs shall be located only on that side of the building.

NOTE 5: Buildings with separate businesses or institutional uses on two or more stories are permitted 50 percent more signage.

NOTE 6: For businesses or institutional uses having no permanent buildings, a maximum of 50 square feet of signage is permitted.

NOTE 7: On a corner lot, the building wall facing each road shall be used to compute the square footage for signage on that road.

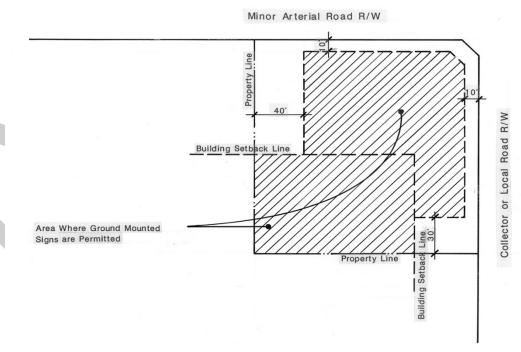
NOTE 8: This table does not apply to signs for which square footage limitations are specified (i.e., Home Occupation signs).

# 6-8.05 Use of Vehicles as Signs

Any vehicle which has advertising painted on it, affixed or attached to it, or by any other means made a part of it, whether it is commercial or noncommercial advertising, if parked in any public space not owned by/or constituting the work or business address of the owner for more than eight consecutive hours during any single day or during a period of more than two consecutive days, even if periodically moved, may be issued a civil violation unless the owner can establish that he/she has a personal or professional presence on the premises where the vehicle is/was parked during those hours/days.

# 6-8.06 Monument or Freestanding Signs

- A. Number of Monument or Freestanding signs per site.
  Only one freestanding sign is permitted per parcel of record as of the date of adoption of this Ordinance. Additional freestanding signs may be approved for every additional 500 feet of road frontage subject to the following criteria:
  - 1. Materials, landscaping and design for multiple freestanding sign shall be similar;
  - 2. The location of the multiple signage shall be shown on a site plan or plot plan;
  - 3. Minimum spacing of 425 feet shall be maintained between each freestanding sign on the same road:
  - 4. Minimum spacing of 100 feet shall be maintained between two freestanding signs located near an intersection;
  - 5. Each freestanding sign shall meet all other requirements of the ordinance.
- B. If a proposed additional sign does not meet a condition outlined above, approval of additional signs shall be approved by the Planning Commission or its designee.
- C. Setback Requirements for Monument or Freestanding Signs



- 1. Setback Requirements for Freestanding Signs. The setback requirement for freestanding signs shall be a minimum of ten feet from the right-of-way except in the following instances:
- 2. Any sign which is attached to the ground located on an arterial road and within 40 feet of the side lot line shall adhere to the front setback requirement for the district in which it is located (so that, e.g., views

from neighboring properties are not obstructed).

- 3. If located on a collector or local road and within 30 feet of the side lot line, the sign shall conform to the front setback requirement for the district in which it is located
- D. Height Monument or Freestanding Signs
  - 1. Maximum height along roads (based on adjacent roadway speed, with a special height for Solomons Island, C-1 Sub-area). Signs are designed to be read from the roads along which they front:

45 mph and above: 12 feet high

40 mph: 10 feet high 35 mph: 8 feet high 30 mph: 6 feet high

25 mph and below: 4 feet high

- 2. Sign height shall be measured from the average elevation of the finished grade of the road that the sign immediately fronts. Height of sign is measured from the base of the sign and/or structure facing the street to the highest point of the sign and/or structure. The use of berms, grading, or other means in order to achieve the full allowable sign height shall not be permitted unless site conditions are such that the proposed sign location is below the grade of the adjacent roadway. In such cases, a berm, grading or other means may be used to raise the elevation of the land on which the sign is to be placed to the elevation of the adjacent roadway in order to achieve the full sign height. Freestanding signs are intended to be viewed the road that the business immediately fronts.
- Reader boards on individuals signs shall be limited to two lines and shall have the same background color and width dimensions as the primary sign.

# 6-8.07 <u>Directional Signs, Offsite, for Business and Organizations, Permanent, Not in State</u> <u>Right-of-ways:</u>

An application for approval of a permanent directional offsite sign shall be filed with the Department of Community Planning and Building and shall contain the location of the business or business area, the intersections requested for the location of the sign, and the name of the business or business area that will appear on the sign.

- A. Directional Signs, Permanent, Offsite, For Businesses Serving the Traveling Public:
  - These directional signs are intended for the sole purpose of indicating distance and/or direction to service-type businesses located in Calvert County. They shall be permitted in all districts subject to the following provisions:
  - 2. Signs shall be subject to a minimum setback of ten feet from the road right-of-way.
  - 3. Signs shall be limited to those service-type businesses serving the traveling public, such as filling stations, restaurants, motels, marinas, etc., but not businesses primarily occupied with local needs such as furniture, jewelry, shoes, etc.

- 4. Signs shall be limited to two in number for any one business, and shall not be located more than five miles from the subject use.
- 5. Each sign shall be limited to 16 square feet in area.
- B. Directional Signs (Business or Organizational) For Other Offsite Areas or Businesses of Interest
  - 1. Generally. A permanent offsite directional sign stating the name of a cultural or historical site; a religious facility, a club, lodge, or fraternal or service organization; or an industrial business area; is allowed in a County right-of-way, or on private property outside of a State right-of-way with written permission from the property owner, if the use to which the sign relates is located on a local or collector road no more than five miles from where the sign is posted.
  - 2. Restrictions: Signs will be of standard County design and lettering. No more than four signs are allowed on a single sign pole, and no more than one sign is allowed for a single business area in one direction on an arterial road. No more than two sign poles are allowed in any one direction at an arterial road intersection.
- C. Directional and informational signs posted by the County (no permits necessary).

# 6-8.08 <u>Directional Signs</u>, <u>Parking or Traffic</u>, <u>Permanent Onsite</u> (no permits required)

A premises or an occupant of a multi-use building may display one directional sign at each entrance or exit not more than two square feet on two-lane streets or highways and on any highway with a posted travel speed less than 35 miles per hour, and not more than four square feet on multi-lane roads and on any highway with a posted travel speed greater than 35 miles per hour. These signs do not count towards permitted onsite signage.

# 6-8.09 Signs for Farm Stand Products and Agritourism, Ecotourism, or Heritage Tourism Uses

Signs for farms advertising farm products grown primarily on the premises or an agritourism, ecotourism, or heritage tourism use, shall be permitted with the following conditions:

- A. Such signs shall not exceed 30 square feet in area.
- B. For farms that do not have frontage along an arterial road, one additional sign, that gives direction to the farm, lists products available for sale during the active selling season and does not exceed 20 square feet, shall be permitted per farm off premises.
- C. Written permission shall be obtained from the property owner if not on the seller's property.
- D. These signs shall be located off the road right-of-way and shall not interfere with traffic visibility.
- E. These signs are to be temporary and shall be removed after the selling/business season is over.

# 6-8.10 <u>Home Occupation Signs</u> (no permit required)

Signs indicating the name and/or premises or the accessory use of a home for a home occupation of professional purpose, provided such signs meet the following conditions:

- A. Such signs shall not exceed four square feet in size;
- B. The maximum height of home occupation signs shall be six feet;
- C. No window signs shall be permitted.
- D. No internally illuminated signs are permitted.

# 6-8.11 Real Estate Signs (no permits required)

Temporary real estate signs, located on and advertising subject property for sale, lease or rental, provided such signs do not exceed ten square feet in size. However, if the subject property is larger than ten acres, the sign may be as large as 16 square feet in size. Temporary real estate signs shall be removed after the property is sold and settlement has taken place. No permits are required for real estate signs.

# 6-8.12 Construction Signs (no permits required)

A temporary construction sign is permitted, advertising the general contractor, subcontractor, architect, and/or other professional persons, firms, or organizations engaged in or associated with the lawful construction, alteration, remodeling, or demolition of any building or use provided that such sign:

- A. Is limited to one listing for each person, firm, or organization involved.
- B. Is removed within 30 days after the completion by the general contractor, as indicated by the issuance of a Use and Occupancy Permit, or the removal of all construction equipment and materials from the site.
- C. Is less than 20 square feet in size.

# 6-8.13 Political Signs (no permits required)

Temporary political signs are permitted, subject to State regulations.

# 6-8.14 <u>Identification Signs</u> (no permits required)

Building name and/or street number are permitted.

# 6-8.15 Bus Shelters and Bus Shelter Signs

With the exception of signs on bus shelters in existence as of the effective date of this amendment (May 6, 1997), no signs shall be displayed on bus shelters. Existing signs on bus shelters may be replaced but not expanded. Any bus shelter with signs which ceases being used as a bus stop either for schools or public transportation shall be removed pursuant to the following procedure.

- A. By September 15 of each year, the Zoning Officer shall identify any shelters which are not located at sites which are either school bus stops for the current school year or bus stops for public transportation.
- B. The Zoning Officer shall notify the owner of the shelter as well as the owner of the property upon which the unused shelter is located that the shelter shall be removed in its entirety within 60 days of the notice date.
- C. The decision of the Zoning Officer may be appealed to the Board of Appeals under Section11-1.04 of the Zoning Ordinance. Such an appeal shall be taken within thirty (30) days of the date of the above notice.

D. Any bus shelter which is removed because of non-use may be relocated to a location used as a bus stop either for schools or public transportation within the 60-day period contained in the notice described above. The right to relocate shall be forfeited if not exercised within the 60-day period.

# 6-8.16 Billboards

No new billboards shall be permitted after the adoption of the February 27, 1992 Zoning Ordinance. Billboards existing after February 27, 1992 may not be physically expanded. Within Calvert County there is an inventory of existing billboards. As of October 1, 2014, the number County was eight. This number may not be exceeded, nor may any existing billboards be physically expanded.

# 6-8.17 Electronic Message Centers (EMCs)

Electronic Message Center (EMC) signs, when allowed, are subject to the following conditions:

- A. EMC signs are subordinate to freestanding, monument, and pylon signs, and business signs. EMC portions of sign faces must not be the predominant feature of the sign surface. The remainder of the sign must not have the capability to have dynamic displays even if not used. Only one, contiguous dynamic EMC display area is allowed on a sign surface.
- B. One EMC per side of structure, but no more than two sides.
- C. An EMC may not change or move more often than once every 60 minutes, except one for which changes are necessary to correct hour-and-minute, date, or temperature information. Time, date, or temperature information is considered one dynamic display and may not be included as a component of any other dynamic display. A display of time, date, or temperature must remain for at least 60 minutes before changing to a different display, but the time, date, or temperature information itself may change no more often than once every three seconds. If more than one EMC can be seen from a given location on a road, the minimum display time becomes critical. If the display time is too short, a driver could be subjected to a view that appears to have constant movement. This impact would obviously be compounded in a corridor with multiple signs. If EMCs become pervasive and there are no meaningful limitations on each sign's ability to change frequently, drivers may be subjected to an unsafe degree of distraction and sensory overload. Therefore, a longer display time is appropriate.
- D. The images and messages displayed must be static, and the transition from one static display to another must be instantaneous without any special effects.
- E. The images and messages displayed must be complete in themselves, without continuation in content to the next image or message or to any other sign;
- F. No rotating, scrolling, fading, dissolving, blinking, audio, pyrotechnic or flashing elements are allowed.
- G. Every line of copy and graphics in an EMC must be at least seven inches in height on a road with a speed limit of 25 to 34 miles per hour, nine inches on a road with a speed limit of 35 to 44 miles per hour, 12 inches on a road with a speed limit of 45 to 54 miles per hour, and 15 inches on a road with a speed limit of 55 miles per hour or more. If there is insufficient room for copy and graphics of this size in the area allowed under clause (A) above, then no EMC is allowed.

- H. EMCs must be designed and equipped to freeze the device in one position if a malfunction occurs. The displays must also be equipped with a means to immediately discontinue the display if it malfunctions, and the sign owner must immediately stop the dynamic display when notified by the County that it is not complying with the standards of this ordinance.
- I. EMCs must comply with the brightness standards contained in section L below.
- J. Dynamic display signs established after the date of adoption of this ordinance, must comply with the operational standards listed above.
- K. Exceptions. Recognizing that some dynamic displays, such as those used in point of sale dispensers, interactive vending machines and ATMs, often need to change images more frequently than defined by this ordinance in order to perform their intended function and that such image changes can occur in a manner in which they do not create distractions for drivers, dynamic displays with a total area of less than 160 square inches at any point of sale dispenser, interactive vending machines or ATM may be fully animated, provided they do not flash or blink in a manner clearly visible from the roadway and provided they either meet or exceed the building setbacks for the zoning district in which they are located or are at least 30 feet from the public right-of-way, whichever is greater.
- L. Brightness standards. The outdoor advertising sign shall have an automatic dimmer (factory set to the illumination intensities set below) and a photo cell sensor to adjust the illumination intensity or brilliance of the sign so that it shall not cause glare or impair the vision of motorists, and shall not interfere with any driver's operation of a motor vehicle. The sign shall not exceed a maximum illumination of 10,000 nits (candelas per square meter) during daylight hours and a maximum illumination of 500 nits during night-time hours as measured from the sign's face at maximum brightness. These signs must also be equipped with a means to immediately turn off the display or lighting if it malfunctions, and the sign owner or operator must immediately turn off the sign or lighting when notified by the County that it is not complying with the standards in this section.

# 6-8.18 Temporary Signs

All temporary signs: any temporary sign posted in any location without a temporary sign permit affixed to it is subject to removal, except for those temporary signs posted by government entities on government property. No other signs, other than those posted by government entities are to be posted on government property.

# A. Noncommercial

Temporary signs advertising or displaying messages of a noncommercial nature not meant to draw commerce to commercial businesses may be posted on private property (all property that is not government property). The owner of the property is limited to the display of 6 signs per acre, each no larger than 4'x8' or 32 square feet each, of that property owner's choice insofar as all signs are noncommercial in nature and each sign may be posted for a period of 21 days at a time. Temporary sign permits must be applied for and displayed as instructed on the signs themselves. See section 6-8.06.B for setbacks.

# B. Commercial

Temporary signs advertising commercial businesses must be located on the premises where the business is located. No offsite temporary signs advertising commercial businesses are allowed at any time.

- Temporary signs advertising or displaying messages meant to draw commerce to commercial businesses may be posted no more than 14 days prior to an event (grand opening, sale, other event), to be removed within seven (7) days after an event, for a total of no more than 84 days a year.
- 2. Prior to installation, temporary sign permits must be applied for and displayed as instructed on the signs themselves. The applicant will apply for a zoning permit and will submit a plot plan demonstrating the location, size, and design of the temporary signage to ensure compliance with 6-8.03, 6-8.04, 6-8.06, and 6-8.18.

# C. Sandwich Boards (A-Frame)

- 1. Each sign board face shall not exceed nine square feet, nor 36 inches in height unless otherwise noted in an individual zone or location.
- 2. The sign shall be located so as not to restrict sight distance below that called for in ASHTO standards. NOTE: The County will provide drawings depicting ASHTO standards. Applicants will be responsible for meeting those standards.
- 3. The sign shall either be constructed and maintained according to the adopted specifications or receive special approval from the Architectural Review Committee for the Town (or in the case of the County at large, the Planning Commission Secretary).
- 4. The size of the sign will not count against the total signage allowed under Section 6-8.06 of the Zoning Ordinance.
- 5. Where allowed, Sandwich Boards also do not count as "Event" signs, and do not count towards the annual total of days allowed.
- 6. The temporary sign permit for this type of sign will not have a time limit nor expire.
- 7. For roads with posted speed limits greater than 30 miles an hour, the sign shall be at least 50 feet from the right-of-way. NOTE: These signs are not effective on high speed roads, and they present a greater danger.
- 8. Such signs shall not be illuminated.
- 9. The sign shall be located within the Building Restriction Lines (BRLs) and shall not be located so as to obstruct pedestrian pathways.
- D. Banners, rectangular, are limited to 24 square feet unless otherwise noted in an individual zones or location. \*
- E. Banners, feathers, beach wings, flags, sail banners, flags, height limit is 12 feet \*.\*\*. Note: that banners of this type that have motion other than flapping –motion other than vertically on their axis are prohibited.
- F. Flags, unofficial, rectangular, are limited to 24 square feet \*,\*\*.
- G. Flags, pennants \*.

- H. Inflatables on site, ground advertising, are limited to 12 feet in height, one per business \*.
- \* Note that where regulations allow for more than one type of these temporary signs (D-H), that use of each type counts as a separate event against yearly total allowance, whether used separately or together.
- \*\* Maximum numbers allowed per event are determined by the road frontage of the business: 0-49 feet 0 banners (or flag), 50-99 feet 1 banner (or flag), 100-149 feet 2 banners (or flags). Where a business is located in a shopping center or otherwise does not have separate road frontage, numbers are determined by business front length.

# 6-8.19 Subdivision Entrance Signs

Subdivision entrance signs shall be subject to the following requirements:

- A. Such signs shall be set back 15 feet from the right-of-way of any adjoining arterial or collector roads; zero feet from the right-of-way of a subdivision road; and five feet from all other property lines.
- B. The subdivision entrance sign shall be located at the primary entrance of the subdivision being identified, and shall be limited to no more than two permanent signs.
- C. Such signs shall be designed and placed so as not to obstruct sight distance along the adjoining roads.
- D. The size of each sign face shall not exceed 35 square feet in area.
- E. The size of the structure containing a sign face shall not exceed 200 square feet in area, excluding the sign face.
- F. The height of the structure containing a sign face shall be no more than seven feet, and shall comply with the requirements of Section 6-6-8.0 A-H.
- G. The signs shall include the name of the subdivision (as recorded in the Land Records) only, and shall not include any advertising of any kind.
- H. Maintenance of the sign shall be the responsibility of the developer of the subdivision and/or the developer's assigns.

## 6-8.20 Nonconforming Signs

- A. Use. Nonconforming signs may continue to be used, regardless of change in content, unless the sign structure is replaced, expanded, or relocated. At that time, the sign shall be brought into conformance with the requirements of this Zoning Ordinance.
- B. Maintenance. Nonconforming signs must be maintained in good condition. Maintenance required by this Subsection shall include replacing or repairing of worn or damaged parts of a sign or sign structure in order to return it to its original state, and is not a change or modification prohibited by Section 6-8.20 A.
- C. Removal. Removal of a nonconforming sign, or replacement of a nonconforming sign with a conforming sign is required when:
  - 1. A nonconforming sign, or a substantial part of a nonconforming sign, nonconforming sign structure, or the building to which a nonconforming sign is attached, is destroyed or damaged by a fire, flood, windstorm, or similar

- abnormal event, or for any reason or by any means taken down, altered, or removed; or
- 2. The condition of the nonconforming sign or nonconforming sign structure has deteriorated and the deterioration exceeds 50 percent of the sign structure prior to its deterioration; or
- 3. The use of the nonconforming sign, or the property on which it is located, has ceased, become vacant, or been unoccupied for a period of 120 consecutive days or more.

Intent to abandon is not required as a basis for removal under this subsection. Removal shall be the responsibility of the owner of property on which the sign is located.

# 6-8.21 Violations

Any violation of this Section shall be enforced in accordance with the procedures contained in Section 1-7 of this Ordinance. The Zoning Officer or designee shall have the authority to remove any sign that is determined to be a zoning violation, after proper notification is given, as required by Section 1-7.01.C. Any cost associated with any such removal shall be paid by the property owner.

# 6-8.22 Signs Outside of Town Centers

- A. Unless otherwise specified, only the following signs, subject to the stated conditions, shall be permitted:
  - 1. Building signs, in accordance with the provisions of Section 6-8.03 through 6-8.04 of this Article, and with Architectural Design Approval.
  - 2. Monument and Freestanding signs in accordance with the provisions of Section 6- 8.03 through 6.8-04 and 6-8.06 of this Article and with Architectural Design Approval.
  - 3. Awning Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
  - 4. Projecting Signs in accordance with the provisions of Section 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
  - 5. Directional Signs, onsite and offsite in accordance with the provisions of Section 6-8.03, 6-8.07 and 6-8.08 of this Article.
  - 6. Signs for Farm Stand Products and Agritourism, Ecotourism, or Heritage Tourism Uses in accordance with the provisions of Section 6-8.03 and 6-8.09 of this Article.
  - 7. Home Occupation Signs in accordance with the provisions of Section 6-8.03 and 6-8.10 of this Article.
  - 8. Real Estate Signs (no permits required) in accordance with the provisions of Section 6-8.03 and 6-8.11 of this Article.
  - 9. Construction Signs in accordance with the provisions of Section 6-8.03 and 6-8.12 of this Article.
  - 10. Political Signs in accordance with the provisions of Section 6-8.03 and

- 6-8.13 of this Article.
- 11. Identification signs in accordance with the provisions of Section 6-8.03 and 6-8.14 of this Article.
- 12. Bus Shelters in accordance with the provisions of Section 6-8.03 and 6-8.15 of this Article.
- 13. Billboards in accordance with the provisions of Section 6-8.03 and 6-8.16 of this Article.
- 14. Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18, Limited to:
- 15. Noncommercial Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18.A. Time limits and conditions, unless stated below, are issued with the temporary sign permit. All Temporary Signs are required to obtain and display a Temporary Sign Permit.
- 16. Commercial Temporary Signs:
  - a. Pennants
  - b. Banners
  - c. One sandwich type (A-frame) sign is permitted per business in accordance with the provisions of Section 6-8.18 C1-7.
- 17. Subdivision Entrance Signs in accordance with the provisions of Section 6-8.03 and 6-8.19 of this Article and with Architectural Approval.
- 18. Official traffic signs or sign structures, when erected by a governmental agency are permitted at all times without prior approval or permits.

# B. <u>Illumination of Signs</u>

Temporary signs may not be directly illuminated in any manner. All other signs: Signs outside of Town Centers may not be internally illuminated. External illumination, subject to Article 6-6.01 may be used.

# **DUNKIRK TOWN CENTER SIGN REGULATIONS**

## 6-8.23 Signs in Dunkirk Town Center

- A. Unless otherwise specified, only the following signs, subject to the stated conditions, shall be permitted:
  - 1. Building signs, in accordance with the provisions of Section 6-8.03 through 6-8.04 of this Article, and with Architectural Design Approval.
  - 2. Monument and Freestanding signs in accordance with the provisions of Section 6- 8.03 through 6.8-04 and 6-8.06 of this Article and with Architectural Design Approval.
  - 3. Awning Signs in accordance with the provisions of Section 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
  - 4. Projecting Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.

- 5. Directional Signs, onsite in accordance with the provisions of Section 6-8.03 and 6-8.08 of this Article.
- 6. Home Occupation Signs in accordance with the provisions of Section 6-8.03 and 6-8.10 of this Article.
- 7. Real Estate Signs (no permits required) in accordance with the provisions of Section 6-8.03 and 6-8.11 of this Article.
- 8. Construction Signs in accordance with the provisions of Section 6-8.03 and 6-8.12 of this Article.
- 9. Political Signs in accordance with the provisions of Section 6-8.03 and 6-8.13 of this Article.
- 10. Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18, Limited to: Noncommercial Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18.A. Time limits and conditions, unless stated below, are issued with the temporary sign permit. All Temporary Signs must be issued and display a Temporary Sign Permit.
- 11. Subdivision Entrance Signs in accordance with the provisions of Section 6-8.03 and 6-8.19 of this Article and with Architectural Approval.
- 12. Official traffic signs or sign structures, when erected by a governmental agency are permitted at all times without prior approval or permits.

# B. Illumination of Signs

Temporary signs may not be directly illuminated in any manner. All other signs: Signs may not be internally illuminated. However, external illumination, in accordance with the provisions of Section 6-8.03, and halo lit channel letters are allowed.

# **HUNTINGTOWN TOWN CENTER SIGN REGULATIONS**

# 6-8.24 Signs in Huntingtown Town Center

- A. All Districts, in addition to all other General Requirements, in Huntingtown, the following additional General Requirements apply: Each non-residential building may have a maximum of one freestanding or projecting sign and one building or awning sign for each street the building has frontage along. Multiple tenant buildings may have additional building or awning signs but may not exceed the maximum sign size for an individual building face. No signs shall be located which will interfere with traffic visibility.
  - Mixed Use District:
    - a. Building signs, in accordance with the provisions of Section 6-8.03 through 6-8.04 of this Article, and with Architectural Design Approval.
    - b. Monument and Freestanding signs in accordance with the provisions of Section 6- 8.03 through 6.8-04 and 6-8.06 of this Article and with Architectural Design Approval.
    - c. Awning Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
    - d. Projecting Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.

- e. Signs for Farm Stand Products and Agritourism, Ecotourism, or Heritage Tourism Uses in accordance with the provisions of Section 6-8.03 and 6-8.09 of this Article.
- f. Home Occupation Signs in accordance with the provisions of Section 6-8.03 and 6-8.10 of this Article.
- g. Real Estate Signs (no permits required) in accordance with the provisions of Section 6-8.03 and 6-8.11 of this Article.
- h. Construction Signs in accordance with the provisions of Section 6-8.03 and 6-8.12 of this Article.
- i. Political Signs in accordance with the provisions of Section 6-8.03 and 6-8.13 of this Article.
- j. Identification signs in accordance with the provisions of Section 6-8.03 and 6-8.14 of this Article.
- k. Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18. Limited to:
  - Noncommercial Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18.A. Time limits and conditions, unless stated below, are issued with the temporary sign permit. All Temporary Signs are required to obtain and display a Temporary Sign Permit.
- Official traffic signs or sign structures, when erected by a governmental agency are permitted at all times without prior approval or permits.
- 2. Neighborhood and Residential Districts:

Non-residential permitted uses in these districts shall comply with all the requirements of the Mixed Use District. Non-residential uses allowed by conditional use or special exception shall comply with the sign requirements of the Mixed Use District unless more stringent requirements are set as part of the conditional use or special exception approval.

- a. Signs for Farm Stand Products and Agritourism, Ecotourism, or Heritage Tourism Uses in accordance with the provisions of Section 6-8.03 and 6-8.09 of this Article.
- b. Home Occupation Signs (no permits required) in accordance with the provisions of Section 6-8.03 and 6-8.10 of this Article.
- c. Real Estate Signs (no permits required) in accordance with the provisions of Section 6-8.03 and 6-8.11 of this Article.
- d. Construction Signs in accordance with the provisions of Section 6-8.03 and 6-8.12 of this Article.
- e. Political Signs in accordance with the provisions of Section 6-8.03 and 6-8.13 of this Article.
- f. Identification signs in accordance with the provisions of Section 6-8.03 and 6-8.14 of this Article.
- g. Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18, Limited to: Noncommercial Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18.A. Time limits and conditions, unless stated below, are issued with the temporary sign permit. All Temporary Signs are required to obtain and display a Temporary Sign Permit.

h. Official traffic signs or sign structures, when erected by a governmental agency are permitted at all times without prior approval or permits.

# B. <u>Illumination of Signs</u>

Temporary signs may not be directly illuminated in any manner. All other signs: Signs may not be internally illuminated. However, external illumination, in accordance with the provisions of Section 6-8.03 may be allowed.

## **LUSBY TOWN CENTER SIGN REGULATIONS**

# 6-8.25 Signs in Lusby Town Center

A. Signs in all Districts:

Unless otherwise specified, only the following signs, subject to the stated conditions, shall be permitted:

- 1. Building signs, in accordance with the provisions of Section 6-8.03 through 6-8.04 of this Article, and with Architectural Design Approval.
- 2. Monument and Freestanding signs in accordance with the provisions of Section 6- 8.03 through 6.8-04 and 6-8.06 of this Article and with Architectural Design Approval.
- Awning Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
- 4. Projecting Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
- 5. Directional Signs, onsite and offsite in accordance with the provisions of Section 6-8.03, 6-8.07 and 6-8.08 of this Article.
- 6. Signs for Farm Stand Products and Agritourism, Ecotourism, or Heritage Tourism Uses in accordance with the provisions of Section 6-8.03 and 6-8.09 of this Article.
- 7. Home Occupation Signs in accordance with the provisions of Section 6-8.03 and 6-8.10 of this Article.
- 8. Real Estate Signs (no permits required) in accordance with the provisions of Section 6-8.03 and 6-8.11 of this Article.
- 9. Construction Signs in accordance with the provisions of Section 6-8.03 and 6-8.12 of this Article.
- 10. Political Signs in accordance with the provisions of Section 6-8.03 and 6-8.13 of this Article.
- 11. Identification signs in accordance with the provisions of Section 6-8.03 and 6-8.14 of this Article.

- 12. Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18, Limited to:
- 13. Noncommercial Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18.A. Time limits and conditions, unless stated below, are issued with the temporary sign permit. All Temporary Signs are required to obtain and display a Temporary Sign Permit.
- 14. Commercial Temporary Signs:
  - a. Pennants
  - b. Banners
  - c. One sandwich type (A-frame) sign is permitted per business in accordance with the provisions of Section 6-8.18 C1-7.
  - d. No temporary signs are allowed along the Parkway.
- Subdivision Entrance Signs in accordance with the provisions of Section 6-8.03 and 6-8.19 of this Article and with Architectural Approval.
- 16. Official traffic signs or sign structures, when erected by a governmental agency are permitted at all times without prior approval or permits.

# B. <u>Illumination of Signs</u>:

Temporary signs may not be directly illuminated in any manner. All other signs: Signs may not be internally illuminated. However, external illumination, in accordance with the provisions of Section 6-8.03, and halo lit channel letters are allowed.

# **OWINGS TOWN CENTER SIGN REGULATIONS**

# 6-8.26 Signs in Owings Town Center

- A. In all Districts: Unless otherwise specified, only the following signs, subject to the stated conditions, shall be permitted:
  - 1. Building signs, in accordance with the provisions of Section 6-8.03 through 6-8.04 of this Article, and with Architectural Design Approval.
  - 2. Monument and Freestanding signs in accordance with the provisions of Section 6- 8.03 through 6.8-04 and 6-8.06 of this Article and with Architectural Design Approval.
  - 3. Awning Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
  - 4. Projecting Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
  - 5. Directional Signs, onsite and off-ite in accordance with the provisions of Section 6-8.03, 6-8.07 and 6-8.08 of this Article.

- 6. Signs for Farm Stand Products and Agritourism, Ecotourism, or Heritage Tourism Uses in accordance with the provisions of Section 6-8.03 and 6-8.09 of this Article.
- 7. Home Occupation Signs in accordance with the provisions of Section 6-8.03 and 6-8.10 of this Article.
- 8. Real Estate Signs (no permits required) in accordance with the provisions of Section 6-8.03 and 6-8.11 of this Article.
- 9. Construction Signs in accordance with the provisions of Section 6-8.03 and 6-8.12 of this Article.
- 10. Political Signs in accordance with the provisions of Section 6-8.03 and 6-8.13 of this Article.
- 11. Identification signs in accordance with the provisions of Section 6-8.03 and 6-8.14 of this Article.
- 12. Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18, Limited to:
- 13. Noncommercial Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18.A. Time limits and conditions, unless stated below, are issued with the temporary sign permit. All Temporary Signs are required to obtain and display a Temporary Sign Permit.
- 14. Commercial Temporary Signs
- 15. Pennants
- 16. Banners
- 17. One sandwich type (A-frame) sign is permitted per business in accordance with the provisions of Section 6-8.18 C1-7.
- 18. Subdivision Entrance Signs in accordance with the provisions of Section 6-8.03 and 6-8.19 of this Article and with Architectural Approval.
- 19. Official traffic signs or sign structures, when erected by a governmental agency are permitted at all times without prior approval or permits.

# B. Illumination of Signs

Temporary signs may not be directly illuminated in any manner. All other signs: Signs may not be internally illuminated. However, external illumination, in accordance with the provisions of Section 6-8.03 may be allowed.

#### PRINCE FREDERICK TOWN CENTER SIGN REGULATIONS

# 6-8.27 Signs in Prince Frederick Town Center

A. Signs in all Districts:

Unless otherwise specified, only the following signs, subject to the stated conditions, shall be permitted:

1. Building signs, in accordance with the provisions of Section 6-8.03 through 6-8.04 of this Article, and with Architectural Design Approval.

- 2. Monument and Freestanding signs in accordance with the provisions of Section 6- 8.03 through 6.8-04 and 6-8.06 of this Article and with Architectural Design Approval.
- 3. Awning Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
- 4. Projecting Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
- 5. Directional Signs, onsite and offsite in accordance with the provisions of Section 6-8.03, 6-8.07 and 6-8.08 of this Article.
- 6. Signs for Farm Stand Products and Agritourism, Ecotourism, or Heritage Tourism Uses in accordance with the provisions of Section 6-8.03 and 6-8.09 of this Article.
- 7. Home Occupation Signs in accordance with the provisions of Section 6-8.03 and 6-8.10 of this Article.
- 8. Real Estate Signs (no permits required) in accordance with the provisions of Section 6-8.03 and 6-8.11 of this Article.
- 9. Construction Signs in accordance with the provisions of Section 6-8.03 and 6-8.12 of this Article.
- Political Signs in accordance with the provisions of Section 6-8.03 and 6-8.13 of this Article.
- 11. Identification signs in accordance with the provisions of Section 6-8.03 and 6-8.14 of this Article.
- 12. Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18, Limited to: Noncommercial Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18.A. Time limits and conditions, unless stated below, are issued with the temporary sign permit. All Temporary Signs are required to obtain and display a Temporary Sign Permit.

# B. Illumination of Signs:

Temporary signs may not be directly illuminated in any manner. All other signs: Illuminated signs shall be shielded so that no direct rays of light shall cause glare or reflection on any portion of an adjacent roadway or residential building. Building signs and freestanding or monument signs on sites having frontage along Route 2/4, Dares Beach Road West or MD Route 231 west of MD Route 2/4 may be internally lighted. Building signs and freestanding or monument signs on sites having frontage along all other existing and future roads may use indirect or halo lighting only.

# SAINT LEONARD TOWN CENTER SIGN REGULATIONS

## 6-8.28 Signs in Saint Leonard Town Center

A. Signs in all Districts:

Unless otherwise specified, only the following signs, subject to the stated conditions, shall be permitted:

- 1. Building signs, in accordance with the provisions of Section 6-8.03 through 6-8.04 of this Article, and with Architectural Design Approval.
- 2. Monument and Freestanding signs in accordance with the provisions of Section 6- 8.03 through 6.8-04 and 6-8.06 of this Article and with Architectural Design Approval.
- 3. Awning Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
- 4. Projecting Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
- 5. Directional Signs, onsite and offsite in accordance with the provisions of Section 6-8.03, 6-8.07 and 6-8.08 of this Article.
- 6. Signs for Farm Stand Products and Agritourism, Ecotourism, or Heritage Tourism Uses in accordance with the provisions of Section 6-8.03 and 6-8.09 of this Article.
- 7. Home Occupation Signs in accordance with the provisions of Section 6-8.03 and 6-8.10 of this Article.
- 8. Real Estate Signs (no permits required) in accordance with the provisions of Section 6-8.03 and 6-8.11 of this Article.
- 9. Construction Signs in accordance with the provisions of Section 6-8.03 and 6-8.12 of this Article.
- 10. Political Signs in accordance with the provisions of Section 6-8.03 and 6-8.13 of this Article.
- 11. Identification signs in accordance with the provisions of Section 6-8.03 and 6-8.14 of this Article.
- 12. Bus Shelters in accordance with the provisions of Section 6-8.03 and 6-8.15 of this Article.
- 13. Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18, Limited to:
- 14. Noncommercial Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18.A. Time limits and conditions, unless stated below, are issued with the temporary sign permit. All Temporary Signs are required to obtain and display a Temporary Sign Permit.
- 15 Commercial Temporary Signs:
  - a. Pennants
  - b. Banners
  - c. One sandwich type (A-frame) sign is permitted per business in accordance with the provisions of Section 6-8.18 C1-7.
- 16. Subdivision Entrance Signs in accordance with the provisions of Section 6-8.03 and 6-8.19 of this Article and with Architectural Approval.
- 17. Official traffic signs or sign structures, when erected by a governmental agency are permitted at all times without prior approval or permits.

# B. Illumination of Signs:

Temporary signs may not be directly illuminated in any manner. All other signs: Signs may not be internally illuminated. However, external illumination, in accordance with the provisions of Section 6-8.03, and halo lit channel letters are allowed.

#### SOLOMONS TOWN CENTER SIGN REGULATIONS

6-8.29 Signs in Dunkirk Town Center

A. Signs North of Lore Road:

Unless otherwise specified, only the following signs subject to the stated conditions, shall be permitted:

- 1. Building signs, in accordance with the provisions of Section 6-8.03 through 6-8.04 of this Article, and with Architectural Design Approval.
- 2. Monument and Freestanding signs in accordance with the provisions of Section 6- 8.03 through 6.8-04 and 6-8.06 of this Article and with Architectural Design Approval.
- 3. Projecting Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
- 4. Directional Signs, onsite and offsite in accordance with the provisions of Section 6-8.03, 6-8.07 and 6-8.08 of this Article.
- 5. Signs for Farm Stand Products and Agritourism, Ecotourism, or Heritage Tourism Uses in accordance with the provisions of Section 6-8.03 and 6-8.09 of this Article.
- 6. Home Occupation Signs in accordance with the provisions of Section 6-8.03 and 6-8.10 of this Article.
- 7. Real Estate Signs (no permits required) in accordance with the provisions of Section 6-8.03 and 6-8.11 of this Article.
- 8. Construction Signs in accordance with the provisions of Section 6-8.03 and 6-8.12 of this Article.
- 9. Political Signs in accordance with the provisions of Section 6-8.03 and 6-8.13 of this Article.
- 10. Identification signs in accordance with the provisions of Section 6-8.03 and 6-8.14 of this Article.
  - a. Noncommercial Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18.A. Time limits and conditions, unless stated below, are issued with the temporary sign permit. All Temporary Signs are required to obtain and display a Temporary Sign Permit.
  - b. Commercial Temporary Signs:
    - 1. One sandwich type (A-frame) sign is permitted per business in accordance with the provisions of Section 6-8.18 C2-7, (noting that C1 does not apply, and signs may be up to 12 square feet per side and up to 48 inches in height).

- 2. Banners, rectangular, are permitted in accordance with the provisions of Section 6-8.18D, except that they may not exceed 12 square feet.
- 3. Flags, Banners, feathers, beach wings, flags, sail banners are permitted in accordance with the provisions of Section 6-8.18E.
- 4. Flags, unofficial, rectangular, are permitted in accordance with the provisions of Section 6-8.18F.
- 12. Subdivision Entrance Signs in accordance with the provisions of Section 6-8.03 and 6-8.19 of this Article and with Architectural Approval.
- 13. Official traffic signs or sign structures, when erected by a governmental agency are permitted at all times without prior approval or permits.

# B. Illumination of Signs:

Temporary signs may not be directly illuminated in any way. Illumination of all other signs shall be shielded so that no direct rays of light shall cause glare or reelection on any portion of an adjacent highway or residential building, external illumination shall be in accordance with the provisions of Section 6-8.03.

# C. Signs South of Lore Road:

Unless otherwise specified, only the following signs, subject to the stated conditions, shall be permitted:

- 1. Building signs, in accordance with the provisions of Section 6-8.03 through 6-8.04 of this Article, and with Architectural Design Approval.
- 2. Monument and Freestanding signs in accordance with the provisions of Section 6- 8.03 through 6.8-04 and 6-8.06 of this Article and with Architectural Design Approval.
- 3. Awning Signs in accordance with the provisions of Section 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
- 4. Projecting Signs in accordance with the provisions of Section 6-8.03 through 6-8.03 through 6-8.04 of this Article and with Architectural Design Approval.
- 6. Signs for Farm Stand Products and Agritourism, Ecotourism, or Heritage Tourism Uses in accordance with the provisions of Section 6-8.03 and 6-8.09 of this Article.
- 7. Home Occupation Signs in accordance with the provisions of Section 6-8.03 and 6-8.10 of this Article.
- 8. Real Estate Signs (no permits required) in accordance with the provisions of Section 6-8.03 and 6-8.11 of this Article.
- 9. Construction Signs in accordance with the provisions of Section 6-8.03 and 6-8.12 of this Article.
- Political Signs in accordance with the provisions of Section 6-8.03 and 6-8.13 of this Article.

- 11. Identification signs in accordance with the provisions of Section 6-8.03 and 6-8.14 of this Article.
- 12. Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18, Limited to:
  - a. Noncommercial Temporary Signs in accordance with the provisions of Section 6-8.03 and 6-8.18.A. Time limits and conditions, unless otherwise stated below, are issued with the temporary sign permit. All Temporary Signs are required to obtain and display a Temporary Sign Permit. Banners and banner display poles sponsored by a governmental agency may be allowed without a permit, provided that they are recommended for approval by the Solomons Architectural Review Committee and are comprehensively planned and designed to ensure continuity throughout the Town Center.
  - b) Commercial Temporary Signs:
    - Flags, Banners, feathers, beach wings, flags, sail banners are permitted in accordance with the provisions of Section 6-8.18E with the additional requirement that they be made of fabric only (no plastic or vinyl).
    - 2. Flags, unofficial, rectangular, are permitted in accordance with the provisions of Section 6-8.18F with the additional requirement that they be made of fabric only (no plastic or vinyl).
- 13. Subdivision Entrance Signs in accordance with the provisions of Section 6-8.03 and 6-8.19 of this Article and with Architectural Approval.
- D. Illumination of Signs:

Temporary signs may not be directly illuminated in any manner. All other signs: Signs may not be internally illuminated. However, external illumination may be allowed, in accordance with the provisions of Section 6-8.03.

# Definitions

Term	Definition
Sign	Any device, or part thereof, which is used to advertise, identify, display,
	direct or attract attention to an object, business, product, service, event
	or location by any means, including words, letters, figures, symbols,
	fixtures, illumination or projected images that can be seen from a right-
	of-way or adjoining property.
Sign, Commercial	A "commercial sign" is one whose message concerns goods or services offered for consideration by a person engaged in a profit-oriented business.
Sign, Noncommercial	A "noncommercial sign" is any sign that is not commercial. Noncommercial
	signs include:  1) Advertising displays erected by non-profit organizations for
	Advertising displays erected by non-profit organizations for fundraising and related purposes; or
	2) Signs containing political, ideological, civic, public service, or
	religious messages.  Noncommercial signs may not contain advertising for commercial products
	or services or "for profit" sponsors of events.
Banner, Rectangular	A long strip of cloth, paper, or vinyl bearing a slogan or design, meant to
	be hung in a public place or carried in a demonstration or procession.
	Fabric Sandra's
	SALON & SPA
	MANICURES - PEDICURES - MASSAGE
Banners Feathers,	
Beach Wings, Flags,	
Sail Banners,	
Swoopers, etc.	These have many names and
	shapes.
Flags	A sign made of non-rigid material such as canvas or vinyl, and having no
	enclosing or supporting framework. A flag is usually rectangular or
	triangular in shape, and is attached at one end to a pole. Often intended
	for temporary use, a flag can be screen printed or painted.
Flags, Official	Flags representing a recognized governmental entity (country, state,
	county or
	Military organization.
Flag, American	20000
	National Flag of the United States consists of thirteen
	equal horizontal stripes of red (top and bottom) alternating with white,
	with a blue rectangle in the <u>canton</u> (referred to specifically as the
	"union") bearing fifty small, white, <u>five-pointed stars</u> arranged in nine
	offset horizontal rows of six stars (top and bottom) alternating with rows
	of five stars.
Flag, Non-official	Flags having no association with any group or organization with official
	government status.

Flags, Pennants, Pennant Flags	
-	
	San ayampla picturad
Inflatable Ciana	See example pictured.
Inflatable Signs	A sign made of flexible material or fabric that is made to take on a three-
	dimensional shape (to blow up like a balloon) when filled sufficient
	volume of air or gas. Commonly used as a temporary sign for special
	events or promotions.
Inflatable, Aerial	
	Coing places with West
Inflatable New	See pictures for some examples.
Inflatable, Non- Aerials	F 1/4
Actials	See pictures for some examples.
Lefterelle Ain	see pictures for some examples.
Inflatable, Air Dancers	See picture for one example, also known as Sky Dancers, Fly Guys, Tube Dancers & Air Tubes
Sandwich Board (A-frame)	A moveable sign not secured or attached to the
	ground or surface upon which it is located, but supported by its own
	frame and most often forming the cross-sectional shape of an A. (Also
	known as sidewalk sign.)
Tomporary Poal	WILLIAMS STATE WAIK SIGHT.)
Temporary Real Estate Sign	STATE OF THE POINT SHEET FOR HELD WE SHEET FOR H
	See pictures for some examples.

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Temporary Signs –	ATTENDED TO THE PARTY OF THE PA
Non Real Estate	105 72 105 GDL panet pattern   105 5 107 5 10 5 10 5 10 5 10 5 10 5 10
	ONCE THE PROPERTY OF SHARES OF SHARE
	ANDRAY 94.99 TOUR COURSE
	GOG SIGNS CONTROL OF THE PARTY
	WE SUFE 1299 CHARLES TO CHARLES T
	See pictures for some examples.
PERMANENT SIGNS	
Awning Sign	Cultinger
	The state of the s
	A projecting sign made of nonrigid material such as heavy canvas
	supported by a framework that is attached to a building's substrate. The
	awning sign extends outward from the building and so provides shaded
	cover and protection from weather for customers and pedestrians. An
	awning sign will have lettering and/or graphics painted or screen printed
	on its exterior surface. It may or may not be illuminated.
Billboard	
	An outdoor sign used for advertising, and typically seen
	along highways, main streets and other high traffic areas. An advertiser
	will rent a billboard and display their advertisement on it for a set length
	of time.
Building Signs	MANY
	VETERINARY HOSPITAL    WANTED  TO THE PROPERTY OF THE PROPERTY
	VIVID
	HAIR & SKIN CO.
	See pictures for examples.
	Signs mounted directly on a building, or attached to the façade, roof or
	other elements of a building.
	Signs displaying directional messages not located on the premises.
Directional Sign,	
Business or	
Organizational,	
Offsite	
Directional Sign	Signs displaying directional messages within the boundaries of a
Business or	development.
Organizational	
Onsite Directional Sign	Cign directing and guiding traffic as parties
Directional Sign,	Sign directing and guiding traffic or parking.
Parking or Traffic	

Electronic Message	
Center (EMC)	MORPH AGEN May TRANS
	A variable message sign that utilizes computer-generated messages or
	some other electronic means of changing copy. These signs include
	displays using incandescent lamps, LEDs, LCDs or a flipper matrix. These
	signs are located on the business premises.
	Electronic Message Center (EMCs) Technical Capabilities:
	<ul> <li>ANIMATION — the usage of multiple frames running at a fast enough speed that the human eye perceives the content to be in continuous movement.</li> <li>DISSOLVE — a mode of message transition on an EMC accomplished by varying the light intensity or pattern, where the</li> </ul>
	first message gradually appears to dissipate and lose legibility simultaneously with the gradual appearance and legibility of the second message.
	<ul> <li>FADE — a mode of message transition on an EMC accomplished by varying the light intensity, where the first message gradually reduces intensity to the point of not being legible and the subsequent message gradually increases intensity to the point of legibility.</li> </ul>
	<ul> <li>FRAME — a complete, static display screen on an EMC.</li> </ul>
	<ul> <li>FRAME EFFECT — a visual effect on an EMC applied to a single frame to attract the attention of viewers.</li> </ul>
	SCROLL — a mode of message transition on an EMC where the
	message appears to move vertically across the display surface.
	TRANSITION — a visual effect used on an EMC to change from
	one message to another.
	TRAVEL — a mode of message transition on an EMC where the
	message appears to move horizontally across the display surface.
Flashing Light or Sign	A flashing light is a rhythmic light in which the total duration of the light in each period is clearly shorter than the total duration of the darkness and in which the flashes of light are all of equal duration. An intermittent or flashing light source where the identical message or effect is constantly repeated at extremely fast intervals.
Freestanding Sign	Any non-movable sign not affixed to a building.
Home Occupation	A sign containing only the identification of the permitted home
Sign	occupation.
Identification Sign	Building name or street number.
Monument Sign	Monument Sign: A freestanding sign, generally having a low profile where the base of the sign structure is on the ground or a maximum of twelve inches (12") above the lowest point of the ground adjacent to the sign such that the sign has the appearance of a solid base.

# Definitions

Political Signs	A political sign is an advertising sign announcing or supporting political candidates or issues in connection with any national, state, or local election or referendum.
Projecting Sign	Othpost
	A building mounted sign with the faces of the sign perpendicular to the building fascia.
Real Estate Sign	A sign pertaining to the sale or lease of the premises, or a portion of the premises, on which the sign is located.
Subdivision Sign	A sign and/or structure containing a sign located at, and identifying the entrance to an approved subdivision.
Subdivision Sign, Commercial	A sign and/or structure containing a sign located at, and identifying the entrance and occupants of an approved commercial subdivision.

